

## **MEDIA RELEASE**

Emergency Recall Notice: Nütrl promotional tumbler recalled over safety concerns.

**St. John's, Newfoundland and Labrador, May 21, 2024** – Newfoundland and Labrador Liquor Corporation (NLC) has been informed that a free promotional tumbler handed out with Nütrl beverages at NLC Liquor Stores in April and May is being recalled over safety concerns. Affected items were part of a gift with purchase offer.

Nütrl Canada confirmed via the container's manufacturer that a manufacturing defect could lead the tumblers to release a contaminant when the containers are filled with liquid. A representative for Nütrl says the company is working with Health Canada to notify consumers.

Anyone who received the tumblers are being asked to stop using them immediately and call 1-866-846-1778 or email [nutritumblerca@sedgwick.com](mailto:nutritumblerca@sedgwick.com) for more information.

See below for an image of the recalled product:



## **About NLC**

NLC is a Crown Corporation of the Government of Newfoundland and Labrador with responsibility through the Liquor Corporation Act, the Liquor Control Act, and the Cannabis Control Act for the importation, sale, distribution and management of beverage alcohol and cannabis, and for the delivery of programs that promote safe, responsible consumption of alcohol and cannabis.

NLC is one of the largest retailers in the province. Through 28 corporate retail locations, over 140 agency stores, more than 600 Brewer's Agent outlets, and over 1,400 restaurants, lounges, and other licensees, along with private order services, NLC offers over 4,000 products per year to consumers and its retail partners from more than 20 countries. It also regulates and distributes to 55 licensed cannabis retailers across the province, and offers customers a secure, legal online environment for cannabis purchases via ShopCannabisNL.com. NLC operates a 77,000 square foot distribution centre, as well as a manufacturing operation, Rock Spirits. The facility, which runs world-class blending, bottling and canning operations, ships to more than 30 countries around the world and has been in operation for over 65 years.

NLC operates with the expectation that it will generate revenue for the Government of Newfoundland and Labrador, with 100% of its profits reinvested in the province to fund key public services. NLC aspires to build trust in everything it does - with customers, employees, retailers, commercial partners, and communities, along with Government, to ensure a stronger Newfoundland and Labrador.

### **Media Contact:**

Tara Haley  
Corporate Responsibility and Communications Manager  
Newfoundland and Labrador Liquor Corporation  
709.724.1165  
[tara.haley@nliquor.com](mailto:tara.haley@nliquor.com)